



Oct 22, 2013 Strategic planning

Wally Makortoff, Ron McColl, Andy Philpot, Barb Warsimage, Carolyn Boomer, Pat O'Donovan, Linda Stride, Ann Terwiel, Leesa Warner, Wayne Hall, Henry Pejril, Bob Smillie

Regrets Dino Bernardo and Larry Read

4:30pm start

What are we good at: Help groups that are in trouble and/or just starting out? Carolyn: Leadership. Wally: Organization, Henry. Ann: Mentoring. Dan: Raising the bar for other groups. Ron: recognizing that there is a bar – saying there actually is a bar and not just letting people go on their own. Identifying that there are standards. Henry: archiving and knowledge transfer. Ron: recognize athletes and volunteers which is something we do a lot. Ann: Could we use the word recognition. Discussion positive. Wayne: Support through office, infrastructure, etc. More than just LSO's. Carolyn: Quality. We deliver a quality product and/or experience.

1. **Values:** Do not need to change what they are but we can if we want. Wayne does not like the word excellence because it is too broad and sounds demanding. Carolyn believes that there is a certain level as excellence expected and it really is used throughout sport. Pat does not like the word independence. Henry: intention at the time was “self-sustainable” and that is in the Mission now so don't need it here. Linda: feels that that word alone makes it sound like SC is separate and apart from all over groups and the City etc and not working with other.
  - a. Quality
  - b. Improvement (CANI – Constant (Continuous) and never ending improvement). Wayne and Ron discussion and reasoning
  - c. Recognition - Carolyn really likes this one, Ann agrees
  - d. Expertise – Wayne would like to keep this one
  - e. Independence – Linda questions whether this one needs to be here in values or if it can be captured somewhere else. Is it really a value? Henry: Again the original reason for this was that SC was an independent self-sustainable organization. Wayne: Some people do call and ask if we are a part of the City or Parks or any other faction because there are some sensitive issues that people need our help with. It really is the confidentiality. Linda, but again should it be in the values or should it be somewhere else.
  - f. Confidentiality – henry: does this fall under the Mission of Advocacy and Support. Dan: Not really. Anne: sees that this really a big selling features with some groups. Discussion re the wordage. Pat: what about professionalism? Dan: it is a softer word. Ron: likes the word a lot.
  - g. Innovation – discussion re: is it more valuable that those already listed. Does it fit somewhere else? Wayne: doesn't fit in improvement because improving on the past is not the same as being innovative and moving forward. Anne: do we need one of our values to be guiding us to keep moving forward and being above all the other cities.

- h. **Professionalism**
  - i. **Quality – Expertise**
  - j. **Continuous Improvement**
  - k. **Recognition**
2. Expansion:
- a. Professionalism: Standards, transparency, confidentiality, trust, respect, independent, civility, equality, dedication, towards all sports, fairness. Discussion. KSC will conduct themselves with trust, respect, and fairness in their relationships. Editing discussion. **KSC conducts ourselves in a trustworthy, respectful, and responsible manner.**
  - b. Quality: Maintenance of Standards, Raising the Bar, Top Gun/best in the class, best option, value, services, events, experience. Getting stuck on this one, possibly fit into expertise. Leesa does not like it at all, thinks it really falls under every other value. Discussion. Result is that it is now combined with Expertise. Moves Expertise to # 2
  - c. Expertise: Resources, maintain standards, value, support services, events. Discussion. KSC operates with a strategic focus to deliver value, support services, event resources. Editing discussion. **KSC operates with a strategic focus to deliver value in support services, event resources, and knowledge transfer.**
  - d. Continuous Improvement: learn from every event and adds to our knowledge library, innovation, openness, monitor national/provincial/local policies, raise the bar, both internally and externally, part of this has to do with the Tournament Capital branding and if we want to hold onto that it does fall partially to us. **KSC maintains and upgrades a resource library, implements innovative ideas and monitors national, provincial, and local policy, trends, and procedures.**
  - e. Recognition: KSC recognizes the value in volunteers, athletes, programs. Two things to encompass Tournament Capital Club and Sports Awards. Contribution, reward, strive to elevate. KSC values toe contribution by sport volunteers and accomplishments of our sport organization, coaches, and athletes. Editing discussion. **KSC values the contribution by sport volunteers and the accomplishments of our sport community.**
3. Motto:
- a. Dan: Organizing excellence, Henry: from the boardroom to the field of play, Ron: boardroom to the sport experience. Dan: sport leadership. Discussion. Partners in sports excellence. Discussion about it being very similar to the Vision. This is a good thing and a bad thing. Maybe switch out the word leadership from the vision and change it to collaborate. Discussion. Striving for Sports Excellence. Excellence in Sports Leadership. Driving Sports Excellence. Leaders in Sport Excellence, Sport Delivered, Enhancing sports, Leading Kamloops, Enhancing Sports in Kamloops, Elevating the spirit of community sports, strong sports groups enhance Kamloops, enriching Kamloops lifestyle and economy through



sport. Is it such a bad thing to make the old vision the new motto since we did accomplish it! **Enriching Lifestyle through Sport.**

## Summary

### Values

#### *Professionalism*

Kamloops Sports Council conducts ourselves in a trustworthy, respectful, and responsible manner.

#### *Quality – Expertise*

Kamloops Sports Council operates with a strategic focus to deliver value in support services, event resources, and knowledge transfer.

#### *Continuous Improvement*

Kamloops Sports Council maintains and upgrades a resource library, implements innovative ideas and monitors national, provincial, and local policy, trends, and procedures.

#### *Recognition*

Kamloops Sports Council values the contribution by sport volunteers and the accomplishments of our sport community.

## Motto

Enriching Lifestyle through Sport